## **REMARKS**

Claims 1-26 are pending in this application. By this Amendment, claims 1 and 15 are amended. No new matter is introduced.

Applicants appreciates the courtesies extended to Applicants' representative, Mr. Paul Tsou, during the May 14 personal interview. The substance of the personal interview is incorporated in the remarks below.

The Office Action rejects claims 1, 2, and 13-16 under 35 U.S.C. §102(b) over Morita (U.S. Patent Application Publication No. 2002/0190974); claims 7, 8, 21 and 22 under 35 U.S.C. §103 over Morita; claims 3-6, 9-12, 17-20 and 23-26 over Morita in view of Nakajima et al. (U.S. Patent No. 6,791,539). These rejections are respectfully traversed.

The Office Action asserts that "Morita is able to determine which areas are display regions and which areas are non-display regions" and concluding that "there is inherently some location where drawing row information is stored. The storage device used to store the information corresponds to the 'front drawing row designation register'." However, as agreed to during the interview, Applicants respectfully submit that Morita does not disclose or suggest a front drawing row designation register which designates any one of the scanning lines as the front drawing row, as recited in claim 1 and equivalently recited in claim 15.

Morita discloses a partial display select register 150 that includes partial display data which are single bits that indicate which blocks of the display area are designated as the display area. See paragraphs [0227]-0228]. At paragraphs [0052]-[0054], Morita discloses that each block includes a plurality of signal lines. Thus, Morita groups display lines into blocks of two or more lines and specifies the blocks that are the partial display area. Accordingly, Morita does not disclose or suggest a front drawing row designation register which designates any one of the scanning lines as the front drawing row as recited in claim 1 and equivalently in claim 15.

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The Office Action applies Nakajima for disclosure of a horizontal counter. Nakajima does not disclose or suggest a front drawing row designation register which designates any of the scanning lines as the front drawing row. Thus, Morita and Nakajima, individually or in combination, do not disclose or suggest the subject matter recited in claims 1 and 15. Claims 2-14 depend from claim 1 and claims 16-26 depend from claim 15. Thus, Morita and Nakajima, either individually or in combination, do not disclose or suggest the subject matter recited in claims 1-26. Withdrawal of the rejection of claims 1-26 under 35 U.S.C. §102/§103 is respectfully solicited.

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable consideration and prompt allowance of claims 1-26 are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,

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